

# The **Commonwealth Quality Alliance** Program

The Commonwealth of Virginia is the oldest grape growing region in the United States and produces wine that is of equal or higher quality than wines from areas along the West Coast. As a result, Virginia has implemented the Commonwealth Quality Alliance program, a quality standards initiative that ensures consumers are buying only the best quality Virginia wines.

**Commonwealth Quality Alliance—  
or CQA—wines are easily recognized  
by a distinguished label.**

Wines that showcase the CQA seal have gone through a rigorous testing process. These specially marked wines receive a chemical analysis and sensory panel evaluation performed by an independent third party. The CQA works to ensure that the qualified wines which it promotes are 100% Virginian—from the grapes they use to the place where they are bottled to the high quality taste you should expect.

**All CQA wines undergo three  
steps of analysis:**

1. A juice sample that will analyze the Brix of grapes.
2. A laboratory analysis of the ready-to-bottle or bottled wine.
3. A sensory panel evaluation of the ready-to-bottle or bottled wine.



**CQA wines feature the CQA logo  
or the CQA seal shown here.**

It is important to note that the CQA is a wine specific notation and does not categorize a winery's entire selection. A winery can participate in the CQA program without submitting all of its wines. To see a full list of CQA approved wines and participating wineries, visit our website.

**[www.CommonwealthQualityAlliance.org](http://www.CommonwealthQualityAlliance.org)**





## FAQ:

### 1. What is the CQA?

The CQA is the Commonwealth Quality Alliance, which promotes quality standards of Virginia wines.

### 2. Why should I buy CQA wines?

CQA wines are quality wines that are not only local to the state of Virginia, but also meet the highest international standards for wine. The CQA logo is a seal of approval and denotes which wines are 100% grown, produced and bottled in the Commonwealth of Virginia.

### 3. Where can I buy CQA approved wines?

CQA wines are sold in many local wine shops, wherever Virginia wines are sold.

You can also visit

[www.CommonwealthQualityAlliance.org](http://www.CommonwealthQualityAlliance.org)  
to find a list of all the approved wines to buy and participating wineries to visit.

**The CQA program** is endorsed by the Virginia Vineyards Association and the Virginia Wine Distribution Company, and brought to you by the Virginia Wineries Association.



[www.CommonwealthQualityAlliance.org](http://www.CommonwealthQualityAlliance.org)

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*Quality with*

# Commonwealth Quality Alliance